

1. Name in full (in block letters): Dr. G. Srinivasa

2. Address for communication:

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Permanent address (hometown):

Dr. G. Srinivasa
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Gowribidanur – 561208
Chikkaballapur District

3. Date of Birth: Age: 20.08.1964

4. Sex : Male

5. Marital Status: Married

6. Nationality: Indian

7. Education:

| Degree | University | Year | % marks or grade |
|-----------------|-------------------------------------------|------|-------------------|
| Ph.D (Ag. Eco) | UAS, B'lore | 2001 | 3.59/4.00 CGPA |
| M.Sc. (Ag. Eco) | UAS,Dharwad | 1989 | 3.56/4.00 CGPA |
| B.Sc (Agri.) | UAS, B'lore | 1986 | 3.09/4.00 CGPA |
| PUC | Board of Pre-univ education, Karnataka | 1982 | 62.50 |
| SSLC | Board of Sec. Education, Karnataka | 1980 | 52.50 |

Title of M.Sc. thesis: Impact of water harvesting structures on land use and cropping pattern in Chitravathi Watershed area, Kolar district, Karnataka – An Economic Evaluation.

Title of doctoral thesis: Resource allocation and linkages in sericulture dominant farms – A systems analysis

8. Work experience including teaching and research (Begin with your last/present job):

| Designation/ Position | Employer | Period | |
|--------------------------|------------------|------------|------------|
| | | From | To |
| Scientist-D | CSRTI Berhampore | Apr 2021 | Continued |
| Scientist-D | NSSO Bangalore | Feb 2014 | Mar 2021 |
| Scientist-C | NSSO Bangalore | April 1989 | Jan 2014 |
| Scientist-C | CSRTI Mysore | 1987 | March 1989 |
| Sr. Research Officer | CSRTI Mysore | Feb 2002 | Feb 1987 |
| Sr. Research Assistant | CSRTI Mysore | Feb 1992 | Feb 2002 |

9. Publications:

Books: 03

Units: 04 (Text for distance education in Sericulture for IGNOU, New Delhi)

Translation from English to Kannada :

IGNOU units :02

Hand book of sericulture : 01

Articles in Refereed Journals: 66

- a. International: 07
- b. National: 35
- c. Presented in seminars : 11
- d. Published in proceedings : 08
- e. Popular 05

10. Special interests and/or any other information which you feel relevant to furnish:

Guidance for students

| COURSE | PROJECT |
|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| M.Sc. (Sericulture Technology) conducted by CSRTI, Mysore affiliated to University of Mysore, Mysore, India | 1. Impact of Entrepreneurship Development Programmes conducted by Central Silk Board in Karnataka |
| | 2. Comparative economics of CSR and multivoltine silkworm races in Mandya district, Karnataka |
| | 3. Capital formation and reinvestment in Sericulture, Mandya district, Karnataka |
| | |
| Post Graduate Diploma in Sericulture Technology and Management (PGDSTM) | 1. Impact of credit on Sericulture in Karnataka – An Economic Analysis |
| | 2. Strategies for Improving the Performance of Government Silk Filature, T. Narasipur, Mysore district, Karnataka |

11. Teaching

| Sl. No. | Course title | Subjects handled |
|---------|---------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. | M.Sc. in Sericulture Technology (affiliated University of Mysore, Mysore) | <ul style="list-style-type: none">➤ Extension Management➤ Sericulture Economics➤ Finance and credit institutions➤ Research methodology➤ Adoption and diffusion of innovations |
| 2. | Post Graduate Diploma in Sericulture Technology and Management (PGDSTM) | <ul style="list-style-type: none">➤ Quantitative Techniques➤ Project management➤ Production management➤ Extension Management➤ Principles of Economics |
| 3. | Diploma in Specialization in Tropical Sericulture (STS) | <ul style="list-style-type: none">➤ Extension Management |
| 4. | Post Graduate Diploma in Mulberry Sericulture (PGDMS) | <ul style="list-style-type: none">➤ Extension management |
| 5. | Certificate and ad-hoc courses | <ul style="list-style-type: none">➤ Extension management and Sericulture Economics |
| 6. | Post Graduate Diploma in Sericulture (Up to 1995) | <ul style="list-style-type: none">➤ Production Economics |

RESEARCH PUBLICATIONS AND POPULAR ARTICLES

International

1. Srinivasa, G, Kumaresan, P and Iyengar, M.N.S (1996) Economics of mulberry cultivation and silkworm rearing, *Sericologia*, 451-456
2. Rahmathulla, V.K., M .T. Himantharaj, G. Srinivasa and R .K. Rajan (2004) Association of moisture content in mulberry leaf with nutritional parameters of bivoltine silkworm (*Bombyx mori* L) *Acta entomologica Sinica* 47(6) 701-704
3. Jayaram. H, Reddy, N, Srinivasa, G and Sarkar, A. (1994) Developing strategies for silk handloom, weavers co-operatives in Andhra Pradesh, International conference on sericulture, Oct 25th to 29th
4. Rajan, R.K, Rahmathulla, V.K, Gupota, V.P and Srinivasa, G (2005) An analysis of Evaluation methods and Impact of Practical Training Programme in Sericulture, 20th Congress of International Sericulture Conference, Dec. 15-18, Bangalore (292-295)
5. Srinivasa, G, Vindhya, G.S, Jalaja, S, Kumar and Rajan, R.K (2005) Participatory women training programmes in sericulture – a study on the knowledge and symbolic adoption, 20th Congress of International Sericulture Conference, Dec. 15-18, Bangalore

6. Shillin Sangappa, Bhanuprakash Raj, Srinivasa. G and Dandin. S.B (2010) Impact of different types of mountages on raw silk production and quality, Nippon silk gakkai, 18, 15-19

7. V.K. Rahmathulla, G. Srinivasa and G.S. Vindya (2011) Training Evaluation a New approach in Sericulture Training Programmes - An analysis, International Journal on Education, January- 2012, Vol.1(1), Page No.37-41.

National

1. Kumaresan, P, Srinivasa, G and Arun kumar, K.S (1994) Optimum age of replacement of mulberry garden in Karnataka, Indian Journal of Sericulture, 33 (1), 56-58

2. Madhava Rao. Y.R, Srishail Dolli and Srinivasa. G. (1994) An Evaluation of vocational training in Sericulture-A study in Karnataka, Mysore University Arts Journal, 85-90

3. Chikkanna, D.M. Anjaneya gowda, N.R. Singhvi, G. Srinivasa, M.N.S. Iyengar and R.K. Datta (1995) Study on adoption behaviour of sericulturists and their characteristics in Kolar district of Karnataka, Indian Journal of Sericulture, 10-14

4. Srinivasa, G, Dolli,S.S, Raveendra, M & Iyengar, M.N.S (1996) Socio-economic factors & their relation to adoption of improved sericultural practices. Indian Journal of Sericulture, 43-45

5. Kumaresan, P, Srinivasa, G, K.S. Arun Kumar, R.G. Geetha Devi and R.K. Goel (1996) Price behaviour of silk, The Indian Textile Journal, 92-95

6. Kumaresan. P, Srinivasa. G and Arun Kumar. K.S (1996), "Sericulture in India- Problem and Prospects" Financing Agriculture, XXVIII(2): 7-9.

7. Sawat, S, Srinivasa, G, Jayaram, H & Geethadevi. R.G. (1997) Silk Export potential, The Indian Textile Journal, 58-65

8. Raveendra. M, G. Srinivasa, M.N.S. Iyengar and R.K. Datta (1997) Value addition in Silk, The Indian Textile Journal, 50-53

9. G. Srinivasa, C.B. Doddagadad, H. Jayaram and R.G. Geethadevi (1998) Technological practices of sericulturists in non-traditional region of Karnataka. Indian Journal of Sericulture, 57-60

10. G. Srinivasa, C.B. Doddagadad, H. Jayaram, G.S. Geetha and R.G. Geethadevi. (1998) A Logit function analysis adoption behaviour of sericulturists in non-traditional area of Karnataka. Indian Journal of Sericulture. 163-165

11. Raveendra Mattigatti, G. Srinivasa, M.N.S. Iyengar, R.K. Datta and R.G. Geethadevi (2000) Price spread in silk industry – An Economic Analysis, Indian Journal of Sericulture, 39(2), 163-164

12. G.S. Geetha, G. Srinivasa, H. Jayaram, M.N.S. Iyengar and N.B. Vijayaprakash. (2001) Socio-economic determinants of farmer oriented technology packages for sericulture – A field study, *Indian Journal of Sericulture*, 40(1), 96-99
13. G. Srinivasa, R.N. Sarangi, G.S. Geetha, R.G. Geethadevi and N.B. Vijayaprakash (2001) Cropping patterns and income levels of sericulturists in Mandya district, Karnataka – A comparative study, *Indian Journal of Sericulture.*, Vol. 40, No.2, pp. 119-126.
14. H.M. Munikrishnappa, K. Jagadisha and G. Srinivasa (2002) Association of socio-economic characters with knowledge and adoption of improved sericulture practices by sericulturists in Mysore district, *Indian Journal of Sericulture.*, Vol. 41, NO.1, pp. 89-91.
15. V.K. Rahmathulla, G.S. Vindhya, G. Srinivas and R.G. Geethadevi (2003) Evaluation of the consumption and nutritional efficiency in three new bivoltine hybrids (CSR series) silkworm, *Bombyx mori*, *J. Exp. Zool. India* Vol 6, No.1, pp.157-161
16. G. Srinivasa, G.S. Geetha and N.B. Vijayaprakash (2003) Input demand and output supply elasticities in sericulture - An Economic Analysis, *Indian Journal of Sericulture*, Vol. 41, No. 2, pp. 112-115.
17. Srinivasa, G, Dooddagadad, C.B. and Rahmathulla, V.K., (2003) Constraints for adoption of new sericulture technology in non traditional area of Karnataka, *Modern Textile Journal*, March-April, pp. 16-18
18. Rahmathulla V.K., G. Srinivasa, M.T. Himantharaj and R.K. Rajan (2004) Influence of various environmental and nutritional factors during fifth instar silkworm rearing on silk fibre characters. *Man made textiles in India* 47(7); 240-243.
19. Rahmathulla, V. K., R. G. Geetha Devi and G. Sreenivasa (2003) Post training evaluation of bivoltine training programme for extension workers of south India, *Indian Journal of Sericulture* 42(2) :137-141.
20. Srinivasa, G and V.K. Rahmathulla (2003) Cocoon marketing system in South India – An opinion analysis, *Modern textile Journal* (Nov. – Dec) pp 43-46
21. Srinivasa, G (2004) Global silk production trends – An analysis, *Modern textiles Journal*, July – Sept. 15-18
22. Kumaresan, P, Srinivasa, G, Rama Mohan Rao, Suma, Kasi Reddy and Vijayaprakash, N.B (2004) Yield gaps and constraints in cocoon production in Karnataka – An Economic Analysis, *Agril. Situation in India*, LXI (6), 397-402
23. Srinivasa, G, Sarangi, R.N, Geetha, G.S, Rahmathulla, V.K and Geethadevi, R.G (2004) Factors influencing the cocoon yield and sericultural income, *Indian Journal of Sericulture*, Vol. 43 (1), 42-45

24. Srinivasa, G, Dolli, S.S. and Geethadevi, R.G (2004) Time budgeting, information sources, technology delivery and feedback system adopted by extension personnel in Tamil Nadu, *Indian Journal of Sericulture*, 43(1), 38-41
25. Rahmathulla V.K., G. Srinivasa, M.T. Himantharaj and R.K. Rajan (2004) Influence of various environmental and nutritional factors during fifth instar silkworm rearing on silk fibre characters. *Man made textiles in India* 47(7); 240-243.
26. Geetha, G.S, Srinivasa, G and Kavitha, S. Kumar (2004) Opinion Leadership Among Sericulture farmers – A Study in Karnataka, *Indian Journal of Training and Development*, Vol 34 (3), 14-26
27. Rahmathulla, V.K., Srinivasa, G, Geethadevi, R.G, Vindhya, G.S and Himantharaj, M.T (2004) Evaluation system in sericulture training programmes, *Bull. Ind. Acad. Seri.* 8(1): 37-43.
28. Srinivasa, G, Chengappa, P.G, Keshava Reddy, Lalith Achoth and Nagaraja, G.N (2005) Socio-economic determinants of Technology adoption in sericulture – An analysis, *Indian Journal of Agricultural Economics*, Vol.60 (2), 264-270
29. Geetha, G.S and Srinivasa, G (2005) Important characteristics of farmers in adopting and sustaining bivoltine, *Modern Textile Journal*, March- June: 62-66
30. Rahmathulla, V.K, Srinivasa, G, Vindhya, G.S and Rajan, R.K (2006) Assessment of sericultural technology training programme – An analysis of sericulture trainees, *Indian Journal of Sericulture*, 45(1):11-14
31. Srinivasa, G. Chengappa, P.G., Keshava Reddy, Lalith Achoth and Nagaraja, G.N, (2005) Socio-Economic Determinants of Technology Adoption In Sericulture – An Analysis, *Agricultural Economics Research Review*, December
32. Rahmathulla, V.K., G. Srinivasa and G.S. Vindhya (2010) Socio Economic characteristics, income and investment pattern of trained and untrained sericulturists- A comparative study, *Indian J. of Seric* 49(1): 96-100.
33. Sandhya ,C.R., G. Srinivasa , Rahmathulla, V. K. and R. K. Rajan (2010) Factors influencing capital Formation In Sericulture –An economic Analysis, *Journal of textile Association* 71(1) :11-13.
34. Gyana Ranjan Sahoo, Srinivasa.G, Rajhmathulla. V.K, and Vindhya. G.S (2010) Cropping pattern and cropping intensity followed by the sericulturists in Mysore district, Karnataka, *Technical compendium, 3rd state level workshop on Sericulture Management, 15th & 16th April, Bhubaneshwar, Pp103-106.*
35. Nagaraj. C.R, Arun Kumar. K.S, Srinivasa. G and LAlith Achoth (2010) Impact of liberalization on Indian silk industry, *Technical compendium, 3rd state level workshop on Sericulture Management, 15th & 16th April, Bhubaneshwar, Pp 8-12.*

Popular articles

1. R. Mattigatti, K.S. Arun kumar, G. Srinivasa, K.V. Muthyam and M.N.S. Iyengar. (1995) Funds management of sericulture farms, *Indian Silk*, 33-36
2. Rahmathulla. V.K., Himantharaj, M.T, Srinivasa, G, Geethadevi, R.G. and Vindhya, G.S (2002) Problems and prospects of Sericulture in India, *Farmers forum*, Vol.2, No. 8, pp. 24-27.
3. Rahmathulla, V.K. and Srinivasa, G (2002) Sericulture and Rural Development, *rural banker*, 32, pp.19-23.
4. V.K. Rahmathulla and Srinivasa, G (2003) Situation of silk industry in India, *Modern Textile Journal*, *Jul-Aug*, pp.40-43
5. Rahmathulla, V. K, R.G. Geetha Devi, G.S. Vindya, G. Srinivasa, M.T. Himantharaj and R. K. Rajan (2004) Impact of bivoltine sericulture technology training programme, *Indian Silk* 27-29

Papers Presented in Conference/Seminar/Workshops

1. Srinivasa. G, Manjunatha. G.R, Shafi Afroz, Dipesh Pandit and Kishor Kumar. C.M. Integration of reeling activity with cocoon production for increasing the farmers income in West Bengal. National Seminar on Climate Smart Sericulture – An Approaches for Sustainable Sericulture, Oct 6-7th 2022 Organized by CSB at NIFT, Bangalore.
2. L. Shankar, H. Jayaram, R.G. Geethadevi and Srinivasa, G (1998), Factors discriminating technology use among sericulturists in Karnataka - An analysis, Current technology seminar on sericulture Sept 9 to 10th
3. Srinivasa, G, Munikrishnappa, H.M, Geethadevi, R.G and Ganapathi Rao, R (2003) A Study On Adoption Of Sericulture Technologies by Farmers of Seed Areas In South India, National Seminar on Sustainable Sericulture, 1-2nd February, Sugarcane Research Institute, Lucknow, Uttar Pradesh.
4. Geetha, G.S., Srinivasa, G and N.B. Vijayaprakash (2003) Importance of characters of farmers in adopting and sustaining bivoltine race (CSR) – A case study, National Seminar on Sustainable Sericulture, 1-2nd February, Sugarcane Research Institute, Lucknow, Uttar Pradesh.
5. Srinivasa, G., Saha, G.R, Rahmathulla, V.K and R.K. Rajan (2005) Information source consultation pattern of the sericulturists in Mysore district, Karnataka, National Seminar on Scenario of Sericulture in India, 25-26th March, SPMVV, Tirupati, P. 37.

6. Rahmathulla, V.K., G. Srinivasa, G.S. Vindhya, M.T. Himantharaj and R.K. Rajan (2005) Training effectiveness – An analysis of sericulture trainees, National Seminar on Scenario of Sericulture in India, 25-26th March, SPMVV, Tirupati, P. 38.
7. Rahmathulla, V.K, Srinivasa, G and Rajan, R.K (2006) Impact of farmers training on knowledge, yield and income levels of sericulturists – A comparative study, National Seminar on Extension Management, 23-24th February, CSRTI, Mysore
8. G. Srinivasa, Mukesh Gope, Rahmathulla, V. K. (2011) Training needs of sericulturists and extension personnel in Kolar District of Karnataka, *Abst of Golden Jubilee National conference on sericulture Innovations :Before and beyond 28th&29th January,2001 ,Mysore* pp 215.
9. Srinivasa. G, Mukesh gope, manjula.A and Somiredy. J (2011) Impact of training on knowledge and adoption of sericulture technology in Kolar district, Karnataka, *Abst of Golden Jubilee National conference on sericulture Innovations :Before and beyond 28th&29th January,2001 ,Mysore* pp 215.
10. Angadi. B.S, Sashindran nair. K and Srinivasa. G (2011) Silkworm seed sector reforms through central silk board (amendment) act, 2006 for sustained quality of silkworm seed, *Abst of Golden Jubilee National conference on sericulture Innovations :Before and beyond 28th&29th January,2001 ,Mysore* pp 215.
11. Nagaraj, C.R, Arun Kumar. K.S, Srinivasa. G and Achuth. L (2011) Relationship between price and quality of raw silk in Karnataka. *Man made textiles in India*, June, Pp 205-207.
12. Srinivasa, G., Somi Reddy, J. and Manjula. A. (2011) Training model for Indian Textile and Apparel Industry. 24th National convention of Textile Engineers on Textile and Apparel Industry : Contemporary issues to address in coming years. held on 19th and 20th Aug, 2011 at Institution of Engineers, Bangalore

Published in Proceedings

1. Jacob Thomas, Raveendra, M., Ramesha, Y.S., Suligavi, B., Jayaram, H., Srinivasa, G and Iyengar, M.N.S. "An Economic Analysis of Credit to Sericulture in South India" National Conference on Mulberry Sericulture Research, December 10-11, 1992 held at CSRTI, Mysore.
2. G. Srinivasa, R.G. Geethadevi and N.B. Vijayaprakash (1999), Effects of Education and Extension contacts on cocoon production in Kolar district, Karnataka, National seminar on tropical sericulture, UAS, Bangalore, Dec 28-30th
3. H.M. Munikrishnappa, K. Jagadisha and G. Srinivasa (1999), A study on knowledge and adoption of improved rearing practices by sericulturists in Mysore district, National seminar on tropical sericulture, UAS, Bangalore, Dec 28-30th
4. G. Srinivasa, B. Mallikarjuna and N.B. Vijayaprakash (2000), Comparative Economics of sericulture with the major crops in Kolar district, Karnataka, National seminar on tropical sericulture, CSRTI, Mysore

5. Dandin, S.B., Srinivasa, G., Satish Verma and Rajan, R.K (2003) Need for women friendly technologies in Sericulture, National Conference on Sericulture, NASSI, 5-7th October, Central Sericultural Research and Training Institute, Mysore

6. Rahmathulla, V.K., Geethadevi, R.G., Srinivasa, G and Rajan, R.K (2003) Assessment of Training Needs of Trained Sericultural Extension Workers of South India, National Conference on Sericulture, NASSI, 5-7th October, Central Sericultural Research and Training Institute, Mysore

7. Kumaresan, P., Srinivasa, G., Rama Mohana Rao, P., Suma, A.S., Kasi Reddy, B and Vijaya Prakash, N.B (2003) An Analysis of Yield gaps and Constraints in Cross Breed Cocoon Production in Karnataka, National Conference on Sericulture, NASSI, 5-7th October, Central Sericultural Research and Training Institute, Mysore

8. Rahmathulla, V.K, Geethadevi, R.G, Srinivasa, G and Rajan, R.K (2005) Assessment of training needs of trained sericulture extension workers of South India – Advances in tropical Sericulture (Proceedings of National Conference on Tropical Sericulture, 5-7th November, CSRTI, Mysore, India) 544-55

BOOKS

1. Shafi Afroz, Parameshwara Naik, J, Manjunatha, G.R, Khasru Alam, Srinivasa, G, Dipesh Pandit and Kishor Kumar. C.M. (Handbook on Commercial Chawki Rearing in West Bengal, CSRTI, CSB, Berhampore, Jan 2023
2. Arun Kumar, K.S, Lalith Achoth, Srinivas, Nagaraj, and Rajan. L.P (2010) Reading in sericulture Economics, Marketing and Management, Prateeksha publications, Jaipur, India.
3. Kumaresan, P and Srinivasa, G (2005) Sericultural Extension, Economics and Management, Central Silk Board, Bangalore
4. Attended to translation work of hand book on sericulture form English to Kannada

BOOK CHAPTERS

1. Gopal Naik, Arun Kumar, K, Dutta. R.K and Srinivasa. G, (2022) Domestic and International Silk Markets : Changing Markets from Traditional to Non-traditional in **Accelerating Growth and Enhancing Competitiveness of the Agriculture Sector**, An edited volume in honour of Prof. R. Ramanna ; P 414